

## Viksit Bharat@2047: Voice of Youth

### **Introduction**

Viksit Bharat@2047 is the vision of Government of India to make India a developed nation by 2047, the 100th year of its independence. The vision **encompasses various aspects of development, including economic growth, social progress, environmental sustainability, and good governance.**

As India stands at this crucial juncture, poised to take off on its growth trajectory, it is important to realise that tremendous dedication and belief in India's destiny, immense desire, potential, talent and capabilities of the Indians, especially the youth, coupled with steadfast leadership, is necessary to realise this potential. There is enormous work that needs to be undertaken in a mission mode to make India Viksit Bharat by 2047. For this to happen, there is a **need to chalk out a bold, ambitious and transformative agenda, and its communication to all stakeholders.** The role of the youth, who constitute our largest population group, has a huge role here as they will lead India to Viksit Bharat by 2047.

Therefore, it is important to **channelize the innovative ideas of the youth into nation-building** by inviting them to ideate and contribute to the vision of Viksit Bharat by 2047. It is important that every youth, more so the youth in colleges/ institutes and Universities take part in this important nation building exercise. Therefore, it is important that outreach initiative of this program reaches to every youth in the country. Department of Higher Education, Ministry of Education will lead the communication and outreach in this regard.

### **SoP for different stakeholders**

<b>Entity</b>	<b>Post Event Activities</b>
Universities/ Higher Education Institutes	<b>Awareness:</b> <ul style="list-style-type: none"><li>➤ <b>Organize Workshops</b> to increase awareness on the program and disseminate information on feedback gathering.</li><li>➤ <b>Institute LMS, Websites, notice boards</b> in the campus and other ERP portals must flash/broadcast the Viksit Bharat Feedback form link or QR code.</li><li>➤ <b>Coordinate Fests, Seminars, Debates and Events</b> to propagate the Hon'ble PMs guiding principles for Viksit Bharat and encourage students to submit their feedback.</li><li>➤ <b>Mobilize existing alumni networks</b> through emails or inviting prominent alumni to the campus to talk about the Viksit</li></ul>

Bharat@2047, hence motivating students to take up feedback submission

- **Standard banner** shall be used at all these events, as well as at every prominent location on the campus like cafeterias, IT labs, seminar halls, library etc.
- Bulk mail and WhatsApp shall be utilized to proliferate the information on Viksit Bharat feedback submission.
- **A poster with feedback link and QR code** shall be made available at all places of gathering like playground, canteen, hostel entrance etc.
- **A Social Media Campaign** by universities and colleges may be initiated to encourage students to share their ideas on the vision of Viksit Bharat.
- The **#Ideas4ViksitBharat hashtag** may be used across all social media platforms to make it viral and encourage students to tweet and share.

#### **Infrastructure:**

- **Dedicated Room for Feedback Collection** (Idea café): Designate existing IT Labs/ Library as a Viksit Bharat Ideation Center or Idea Café to facilitate the students for submitting the feedback form for the period of 11 December 2023 to 25 December 2023
- **Dedicated Slot:** Allot **dedicated time** of the day for the next 2 weeks to allow students to fill the feedback form
- **SOP for Feedback Submission:** **Paste the step-by-step** approach on the classroom/ IT labs/ library/ notice board walls **for the ease of students**

#### **Participation:**

- **Encourage student participation** by ensuring widespread dissemination of QR code and feedback link via different communication channels of universities/institutes:
  - **Posters with QR code and feedback link** to be made available at all common places of gathering like playground, library, cafeteria, canteen, hostel entrance etc.
  - QR code and feedback link to be published on university **websites/LMS/Samarth/ERP and various social media channels.**
  - QR code and feedback link to be shared with students via **official WhatsApp groups.**

	<ul style="list-style-type: none"> <li>➤ <b>Dedicate first 10 minutes</b> in classrooms/student lectures for motivating students to share their opinions via provided QR code/feedback link.</li> <li>➤ Increase student participation on submission channels (QR code and feedback form) by <b>mobilizing student clubs</b> (NCC cadets, NSS volunteers and other youth organizations).</li> <li>➤ Promote <b>certification of accomplishment</b> widely as a badge of honor across different communication platforms to incentivize participation for students.</li> <li>➤ Encourage students to share their experiences via posting pictures/shorts on social media with <b>hashtag #Idea4ViksitBharat</b></li> </ul>
Students	<p>Students to <b>follow the steps</b> while submitting their Feedback on the portal</p> <p><b>Step – 1:</b> Visit the <b>MyGov Portal (mygov.in)</b> and proceed to the Viksit Bharat Consultation section.</p> <p><b>Step – 2:</b> Answer the following questions sequentially on the portal:</p> <p style="padding-left: 40px;"><b>a) How should a Viksit Bharat look like in 2047 in different aspects?</b></p> <p style="padding-left: 40px;"><b>b) What do we need to do to reach those goals?</b></p> <p><b>Step – 3:</b> Provide the idea for the Viksit Bharat @ 2047 and mention about your role/ contribution towards making India as a developed nation.</p> <p><b>Step – 4:</b> Submit the form alongwith your email ID and download the Certificate from your email.</p> <p><b>Step – 5:</b> Share your experience and your thoughts, pictures with certificates on social media with <b>#Ideas4ViksitBharat</b></p> <p><b>Step – 6:</b> Students to <b>upload the Selfie</b> with the specific background/ Viksit Bharat@2047 banner showing participation in the initiative on their Facebook or Instagram account tagging <b>#Ideas4ViksitBharat</b></p> <p><b>Step – 7:</b> Making it as <b>Display Pictures on social media</b> platforms shall be encouraged</p>

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