

## Jawaharlal Nehru University

### Communication & Information Services

13 December 2016

### Digital Financial Literacy Campaign

As you are aware that the Ministry of Human Resource Development has launched VITTIYA SAKSHARATA ABHIYAN(VISAKA) – a campaign for promoting a digital economy through youth volunteers from higher educational institutes of the country.

In this connection, to make the faculty, students and staff aware about the use of online transactions and promote a cashless economy in the campus, Communication and Information Services (CIS) has organized a Digital Financial Literacy Campaign on 15-17, 19-20 December 2016 at auditorium, SA&A, JNU. CIS will conduct various training, technical sessions and workshops on ePayments, facilitate access to such instruments, implement online payment systems for JNU.

In this programme, experts from Vittiya Saksharta Abhiyan of MHRD, Niti Ayog, State Bank of India, agencies managing online payment gateways have been invited for the sessions and demonstrating their solutions/Technicalities. In addition to the above nodal officers from school/centre/department/unit have been nominated to conduct the Digital Financial Literacy Campaign in their offices to cover the entire JNU community and also requested to actively participate in the entire programme alongwith CIS Staff.

The following key focus areas will be taught to create awareness on the digital economy in the campus:

1. Digital Economy/Cashless Transactions
2. Initiative taken by JNU to implement the online payment
3. Online Payment Mode such as - Prepaid Cards, Debit/Credit Cards/RuPay, USSD, e-Wallets, AEPS, UPI, Paytm, USSD, M-PoS
4. Point of Sale (PoS) & Card steps
5. Online Banking

Date	Session	Time
15-12-2016	I,II,III	10-11 am, 11-12 am, 03-04 pm
16-12-2016	I,II,III	10-11 am, 11-12 am, 03-04 pm
17-12-2016	I,II,III	10-11 am, 11-12 am, 03-04 pm
19-12-2016	I,II,III	10-11 am, 11-12 am, 03-04 pm
20-12-2016	I,II,III	10-11 am, 11-12 am, 03-04 pm



You are requested to kindly make it convenient to participate in the programme and further conduct programmes in your offices and assist the University for making a cashless campus. A detailed report of your activities, programmes conducted should be submitted with Director, CIS in softcopy format at email (director\_cis@mail.jnu.ac.in) for compilation, for review of the Competent Authority and then submission of the final report to MHRD. This has been issued with the approval of the competent authority.



**DIRECTOR, CIS**

संजीव कुमार/SANJEEV KUMAR  
निदेशक (संचार एवं सूचना सेवाएँ)  
Director (Communication & Information Services)  
जवाहरलाल नेहरू विश्वविद्यालय  
Jawaharlal Nehru University  
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**To: for further necessary action**

<b>CEC</b>	-	Dr. Ajay Kumar, GAE, SSS
<b>NSS</b>	-	Dr. Anil Kumar Singh, Greek Studies, SLL&CS
<b>Students</b>	-	Mr Guarav Kumar, Ph.D. Student, SC&SS and NSS
<b>Volunteers</b>		
<b>Faculty</b>	-	Dr. TV Vijay Kumar
(For Coordinating with faculty)		
<b>SAA</b>	-	Mr. Rahul Kumar, STA
<b>SCIS</b>	-	Mr. Tarun Pant, SA
<b>Administration Department</b>	-	Mr. S. Venkatesan, SA. E-Governance, Pratima,
<b>STA-CIS</b>		
<b>Finance Department</b>	-	Mr. Mukesh Soni, SA, Finance Branch
<b>SC&amp;SS</b>	-	Mr. Pawan Kumar, SA/ Mr. Kailash Chand, STA
<b>SLS</b>	-	Mr. Surya Prakash, TO / Mr. S.K. Mishra, TO
<b>SIS</b>	-	Mr. Ajeet Kumar, STA, CIS
<b>SLL&amp;CS</b>	-	Mr. Ganeshan, TA
<b>SPS</b>	-	Mr. Saurav Sehgal, TA
<b>SSS</b>	-	Mr. Verghese K, SA
<b>SBT</b>	-	Mr. Faiz, STA
<b>CSLG &amp; SCSS</b>	-	Mr. Jeewan Singh Bisht, TA, CIS
<b>SCMM</b>	-	Mr. Nand K. Bhardwaj, STA
<b>AIRF</b>	-	Mr. Gajender Saini, SA
<b>JNIAS&amp; ASC</b>	-	Mr. Gaurav
<b>IHA (Hostels, Health</b>	-	Mr. Inderjeet Singh, STA, UCMC, CIS
<b>Centre and Sports Office)</b>		
<b>USIC</b>	-	Mr. Ambrish, STA
<b>Library</b>	-	Mr. Somesh Vishwakarma, AL
<b>Small Vendors</b>	-	Ritu, Pratima, Heena, Preeti and Girls Students
<b>Persons with disabilities</b>	-	O/o the EOO and Dr. G.N. Karna