JNU initiated a landmark green project in the campus today and introduced E-Rickshaw Service to facilitate eco-friendly mobility for commuters in the campus. The service was flagged off by the Vice-Chancellor, Prof. M. Jagadesh Kumar. This will not only reduce the pollution and congestion in the campus but will also discourage people from using motorized vehicles in JNU. E-Rickshaws will be plying on three routes in the campus, connecting all the residential areas, hostels and shopping complexes, library, academic buildings and all the exit gates. And for this facility the service provider will be charging a low fare of Rs. 10 per ride, per person. To promote women entrepreneurship and gender friendly ambience in the campus, Vice-Chancellor said that in the coming months all E-Rickshaws will be driven by female drivers.