## **Digital Financial Literacy**

## Dear Colleagues,

As part of a significant initiative by the Government of India for ushering in Digital India and move the country in the direction towards making the economy less cashless, and the MHRD's initiative for promoting an awareness programme across the universities and colleges in the country, the JNU Community is requested to peruse contents/presentation about digital payment initiative on the MHRD website (www.mhrd.gov.in).

The basic concept and approach for establishing a cashless economy and adopting the digital mode of payment is explained therein for the convenience of all. The process requires your active participation so that all levels of transactions (receipts and payments) in the campus becomes digital. The role of the students and their active participation is critical to spread awareness among people within the JNU campus as well as nearby areas/villages/shops and market places etc., including select households and family members.

All JNU students are requested to offer their participation as volunteers to help those who are in need for learning the use of digital mode of payment. For registration facility and acknowledgement/recognition to such participation, the students/NCC & NSS volunteers and employees may visit the MHRD link (<a href="www.mhrd.gov.in/visaka">www.mhrd.gov.in/visaka</a>) for more details. There will be workshops and training programmes for student volunteers, staff and faculty in the campus during the coming week. The details of digital financial literacy workshop and training will be made available at JNU Website (<a href="www.jnu.ac.in">www.jnu.ac.in</a>) shortly. The participation and cooperation of all is solicited to make the campaign for digital financial literacy a success.

Prof. Chintamani Mahapatra Rector