

Online Two-week Faculty Development Programme on "Covid -19 New Age Teaching Pedagogy: Innovative Tools, Techniques and Research Methods for Efficient Business Management Teaching in Digital Era"

INAUGURAL SESSION

10.30 am

Media and Communication for Business Management in Digital Era

Day	Date	Name of the Resource Person	Topic	Time
1	Monday (20th July 2020)	Prof. Shailendra Raj Mehta, President and Director and Distinguished Professor for Innovation and Entrepreneurship at MICA	Aesthetic Sense of Business	11:00 am - 12:00 noon
		Dr. Abhay Jere, Chief Innovation Officer heading MHRD Innovation Cell, Govt. of India	Govt. Initiatives in Management Education	12:15 pm - 1:15 pm
		Mr. Adhitya Bhogra, VUCA Expert, Global IT Delivery & Digital Transformation Leader, Entrepreneur, Everest Base Camp Summitter	Managing and Leading in the VUCA world	1:30 pm - 2:30 pm
		Prof Ajitabh Ambastha , Phd IIT delhi , Ex head of HR at Tata capital , Currently Professor at NMIMS	Strategy formulation through design thinking	4:00 pm - 5:00 pm

Economic Environment and Policy in Digital Era

2	Tuesday (21st July, 2020)	Mr. S B Dangayach, Founder Trustee, Innovative Thought Forum, National Vice President Arogya Bharati , Former M D, Sintex Industries Limited	Subh Labh - Third Way for Global Good	11:15 am - 12:15 pm
		Dr Kapil Sharma, Associate Professor, Institute of Management Studies, Devi Ahilya University, Indore (MP)	BREXIT and it's Impact on India	12:30 pm - 1:30 pm
		Mr. Kishor Desai, Principal, National Investment and Infrastructure Fund and Former OSD to EAC - PM & NITI Aayog,	Post Covid-19 Indian Economy : Challenges and Opportunities	2:00 pm - 3:00 pm
		Mr. Amogh Rai, Director, Sanrachana	Post Covid-19 various dimensions of Look East Policy	3:15 pm - 4:15 pm

Novel Approach in Management Learning

3	Wednesday (22nd July, 2020)	Mr. Yashraj Bharadwaj, CEO, Ideax Solutions LLC Mr. Yuvraj Bharadwaj, Group Chairman Ideax Solutions LLC	Experiential Learning During Early Age Business Establishmen	10:00 am - 11:00 am
		Mr. Ketan Gandhi, President and CEO, KgGuruji, Consulting and Services	Case Method for Management Education and Case Writing	11:15 am - 12:15 pm
		Ms. Geetanjali Shetty Kaul, Founder The Secret Passages,	Storytelling in the classroom as a Teaching Strategy	12:30 pm - 1:30 pm
		Dr. Shekhar Trivedi, Author (Target Busters), A Business Game and multimedia Case Study Developer, Instructional Designer	Games as Teaching Methods in Management Education	2:00 pm - 3:00 pm

Entrepreneurship and Social Enterprises

4	Thursday (23rd July, 2020)	Mr. Puranika Narayana Bhatta, "CEO, Latlong (a location analytics Company)	Entrepreneurship - Field Lessons	10:00 am - 11:00 am
		Mr. Ramanathan Ramanan, Mission Director, Atal Innovation Mission, NITI Aayog	AIM Initiatives - A key to winning leap for entrepreneurial and start-up sustainability	11:15 am - 12:15 pm
		Prof. Unnat Pandit, Professor of IP, Innovation and Entrepreneurship, IPMC, JNU, Concurrent Professor, ABVSME, JNU	Post Covid 19 - Entrepreneurial Competencies and Opportunities to achieve mission of Atma Nirbhar Bharat	12:30 pm - 1:30 pm
		Prof. Prabuddha Ganguli, IIT Kharagpur	Intellectual Property Rights and Innovation Management	2:00 pm - 3:00 pm
		Vish Sahasranamam, Cofounder & CEO, Forge	Incubation Management to transform research & innovation in academia	4:00 pm - 5:00 pm

Strategy Formulation and implementation of Digital Tools

5	Friday (24th July,	Dr. Mukesh Negi, Sr. IT Principal Consultant, Oracle India Pvt. Ltd	Introduction to different tools and techniques for efficient Business Management in Digital Era	10:00 am - 11:00 am
		Prof Prabin Kumar Panigrahi, IIM Indore	Big Data Analytics in the Management of Business	11:15 am - 12:15 pm

	2020)	Dr. Priya Gupta, ABVSME, JNU	Business Intelligence and Analytics	1:00pm to 2:00 pm
		Lakshay Sharma, Sr. Business Analyst, American Express	Data Visualisation for Efficient Business Management	2:00 pm - 3:00 pm
Analysis of Qualitative & Quantitative and Validation of Research Methods				
6	Monday (27th July, 2020)	Dr Manmeet Kaur, Assistant Professor (Finance), O.P JINDAL GLOBAL UNIVERSITY	Questionnaire design and survey methods leading to Effective and meaningful Data Mining	11:15 am - 12:15 pm
		Dr Sakshi Sharma, ABVSME, JNU,	Research Hypothesis and Model Building for impactful research outcome	12:30 pm - 1:30 pm
		Parag Mankeekar, Founder & CEO, Neeti Solutions, USA & India; Leader, RealLives Global Scaling	Simulation Games – The new way to capture behaviour data - A Case of RealLives Simulation Game	2:00 pm - 3:00 pm
		Avik Sarkar, Former OSD to Vice-Chairman, NITI Aayog and Currently at ISB	Big Data and it's analysis for Public Policy and Governance	3:15 pm - 4:15 pm
Financial Tools and Skillset				
7	Tuesday (28th July, 2020)	Prof Shveta Singh, IIT Delhi, Co-chair of Finance and National Centre for Business Ethics, Corporate Governance and CSR (NCBEG&CSR)	Innovative areas of finance	10:00 am - 11:00 am
		Mr. Manoj Sharma, Sr. Assistant Director, Capital Market, Serious Fraud and Investigation Office	Skills for Financial Evaluation	11:15 am - 12:15 pm
		Dr. Shegorika Rajwani, Assistant Professor of Finance, FIIB, New Delhi	Key Challenges in Finance in Post Covid Era	12:30 pm - 1:30 pm
		Dr.Kunjana Malik, Assistant professor, NMIMS, Mumbai	Private equity and Venture capital financing in Post Covid Era	2:00 pm - 3:00 pm
Perspectives on Contemporary HRM Research				
8	Wednesday (29th July, 2020)	Dr. Parag Sanghani, Vice Chancellor, PP Savani University Santosh Zokarkar, Currently, Communication Consultant and previously served at APM Terminals, OPPI, Cadila Pharmaceuticals, Hanmer & Partners.	Managing People and Performance in Digital Era	10:00 am - 11:00 am
			HR Analytics, Creativity and Innovation	11:15 am - 12:15 pm
		Dr. Arun Atree, Assistant Professor, Shaheed Bhagat Singh College, University of Delhi	Understanding Self and Others for Organizational Growth and Performance	12:30 pm - 1:30 pm
		Dr. Shachi Yadav, ABVSME, JNU	Employee Engagement: in Light of Covid -19 Environment	2:00 pm - 3:00 pm
Analytics and Consumer response Modelling				
9	Thursday (30th July, 2020)	Dr. Milind Pande, Pro-Vice Chancellor MITWPU, Pune	Consumer Response Modeling with respect to Covid- 19 Pandemic	11:00 am - 12:00 am
		Prof. Satya Bhushan Dash, IIM- Lucknow	Marketing Research in the times of Covid-19	12:15 pm -1:15 pm
		Dr. Anurupa Singh, Amity Business School, Amity University	Redefining Customer Experience in the time of Covid 19	3:00 pm-4:00 pm
		Dr. Jones Mathew, Professor & Head-Research, Great Lakes Institute of Management, Gurgaon.	Evolving Consumer Behaviour & the Role of Brands in the Covid Era	4:15pm- 5:15 pm
		Prof. Zubin Sethna Professor of Entrepreneurial, Marketing and Consumer Behaviour at Regent's University London	Neuroscience and Consumer Behaviour	5:30 pm- 6:30 pm (1:00- 2:00 pm BST)
E-learning and Development of e-Content				
10	Friday (31st July, 2020)	Dr. Pooja Tabeck, Amity Business School, Amity University	Development of E-content and use of use of open resource for online teaching	10:00 am - 11:00 am
		Sr. Prof. Nisheeth Desai, MK Bhavnagar University	Research and Publication strategy for Academic career	11:15 am - 12:15 pm
		Dr Archana Thakur - JS, UGC	Principles of Online Teaching with Basic guidelines	12:30 pm - 1:30 pm
		Prof Milind Marathe	Future Skills – Future Learning and future higher Education	2:00 pm - 3:00 pm

