



ABVSME

BATCH 2020-22

About JNU

Jawaharlal Nehru University is the foremost university in India, and a world-renowned center for teaching and research established by an act of parliament in 1966. Some of the laurels of the university:

- ❖ 'University of Excellence' by UGC
- ❖ Ranked A++ by National Assessment and Accreditation Council (NAAC)
- ❖ Ranked #2 in India by the National Institutional Ranking Framework, Government of India
- ❖ Debuted with a spot in the 561-570 in QS World University Rankings 2022
- ❖ Received the Best University Award from the President of India in 2017
- ❖ Several academic centers of the university have been declared by the University Grants Commission (UGC) to be 'Centers of Excellence'

Our Distinguished Alumni



Diversity in JNU

Special Centres

Disaster Research & National Security Studies
Molecular Medicine & Systems Medicine
Nanoscience & E-Learning
Study of North-East India

Law & Governance

Centre for study of Law
and Governance

Computer & Integrated Sciences

School of Computers & Systems
School of Computational &
Integrated Sciences

Engineering and Biotechnology

School of Engineering
School of Biotechnology

Management & Entrepreneurship

Atal Bihari Vajpayee School of Management
and Entrepreneurship

International Studies, Language and Culture

School of International Studies
School of Language, Literature and
Cultural Studies
School of Sanskrit and Indic Studies

Arts & Social Sciences

School of Social Sciences
School of Arts and Aesthetics

Environmental, Life and Physical Sciences

School of Environmental Sciences
School of Life Sciences
School of Physical Sciences



About ABVSME



Atal Bihari Vajpayee School of Management and Entrepreneurship (ABVSME) is a new School (Centre) in JNU, which began its journey in the year 2018 and since then ABVSME's sole objective is to make its students exceptional general managers and entrepreneurs with a comprehensive strategic vision.

A management institute based in a University like JNU has the advantage of offering a more comprehensive understanding of management and entrepreneurial principles. ABVSME aims to carve out a niche for itself and providing opportunities to the youth in getting quality education and training in the field of management and entrepreneurship. JNU has strong national and international credentials and an enviable brand image; it has also earned its reputation for the multi-disciplinary tradition of teaching and research. The addition of ABVSME to its existing schools will further enhance its image as a center of excellence

Mission



Business education and training in entrepreneurial skills for the youth of the country for building a sustainable nation.

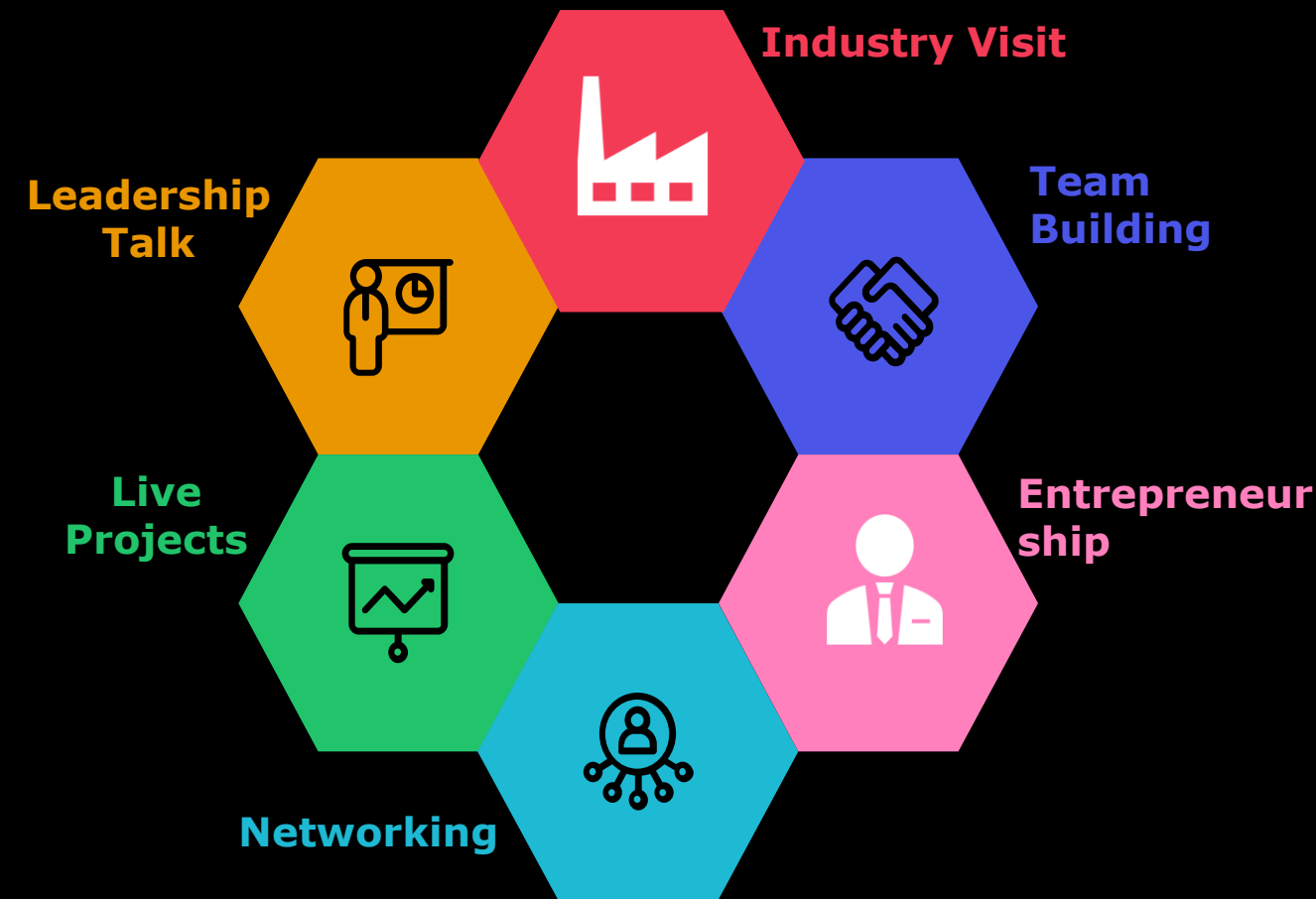
Vision



Empowerment of youth through imparting high quality education, training and research. Promoting innovation in Teaching, Learning, Research and Consultancy services. Making India a better place based on quality education & entrepreneurial knowledge formation.



Beyond the Classroom approach



- ❖ The school believes in a holistic approach to inculcate and fine-tune management and entrepreneurial skills and therefore its learning activities go beyond the classroom.
- ❖ The school organizes guest lectures regularly by inviting corporate professionals, ministry personnel, and civil servants which help in bridging the gap between the industry and academia. Industry visits help students gain insights on working in corporate offices and learn management skills
- ❖ Students also engaged in fruitful extra-curricular activities by organizing competitions, cultural and sports events. Film screening in areas such as business analytics, marketing, finance are also organized by them.
- ❖ Our student also participate in various competitions held at other premier business schools across the country and have earned laurels for ABVSME.

Course Curriculum



Economics

- Micro Economics
- Macro Economics
- Economics and Public Policy (E)



Strategy

- Strategic Management
- Strategic Management, Alliances and cross Sector Partnerships (E)



Legal & Public Policy

- Business Ethics and Corporate Governance
- Legal Aspects of Business
- Legal Aspects in Management (E)



Marketing

- Marketing Management
- Consumer Behavior
- Services Management (E)
- Applied Marketing Strategy (E)
- Rural Marketing (E)
- Sales and Distribution (E)
- Product and Brand Management(E)



Business, Management and Decision Science

- Quantitative Methods
- Business Research Methods
- Business Communication
- Management Process
- Entrepreneurship Management



Finance and Accounting

- Accounting for Managers
- Finance Management & Corporate Finance
- Accounting and Finance (E)
- Investment Management (E)
- Corporate Valuation & Restructuring (E)
- International Finance (E)



IT and Systems

- Information Technology for Business
- Information Technology Management (E)
- Data analytics for business (E)



Operations

- Production and Operation Management
- Supply Chain Management
- Operation Management and Quantitative Techniques (E)



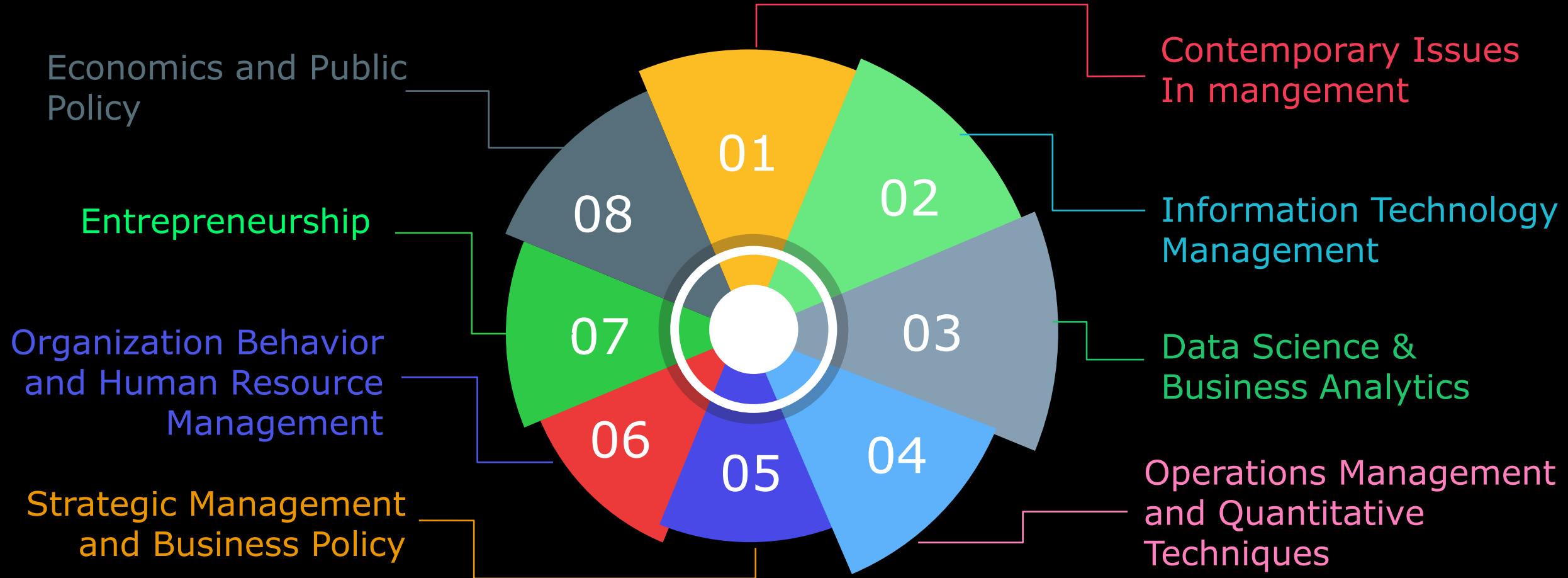
Human Resource

- Human Resource management
- Organizational Behaviour
- Organizational Behaviour and Human Resource Management (E)

*(E)-Elective



Uniqueness in Course Curriculum

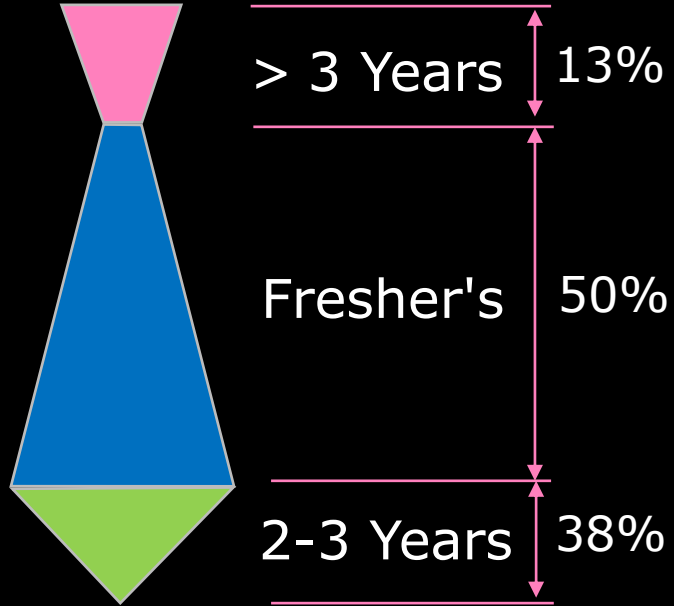


Our Past Recruiters



Batch Of 2020-22

Work Experience



Academic Background



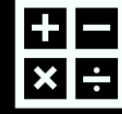
Electrical Engineering



Mechanical Engineering



Science



Mathematics



Commerce

Work-Ex Sector



Defence



Consulting



Sales & Marketing



Supply Chain Management

Gender Ratio



13%



87%

Work-Ex Organization



SURYA INTERNATIONAL



जवाहरलाल नेहरू विश्वविद्यालय
Jawaharlal Nehru University



Contact Us



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