

**School of International Studies
Jawaharlal Nehru University**

M.A Course

Course Code : IA410

Course Title : **Globalization, Social Change and Culture**

Instruction Method : Lectures and seminar

Evaluation Method :

End Semester exam (50 per cent), Assignments: Term Paper, Book Review (20 per cent), and Class Performance (15 per cent)

Course Type : Core

Course Credits : 4

Course Duration : One Semester (Monsoon)

Contact Hours : Four per week

Course Instructor(s) : Dr. Preeti D. Das (CRS) and Dr. Sheetal Sharma (CES)

Course outline:

Globalization is one of the most important and contested areas of study for social scientists. Globalization is a multidimensional process and its effects too are varied and complex. There have been distinctive social changes associated with globalization in the last few decades. Understanding these changes requires an understanding of general processes of social change and globalization as a process of social change. In this course, we will focus upon what are the causes and consequences of the process of globalization with special emphasis on the cultural aspects. It also aims to focus on social and cultural differences and transformations in contemporary societies; it will establish the importance of a global approach to the study of contemporary societies and the impact of globalization.

Course Objectives:

The purpose of the course is to familiarize and equip students with a basic understanding of the process of globalisation, how is it impacting culture and societies, perspectives, and theoretical debates so that they make informed choices for their doctoral research.

Course Outcomes:

- Conceptual understanding of culture, society, and globalisation
- Basic concepts in culture and theoretical frameworks
- Waves of globalisation, the process of internationalisation
- Strands of globalisation: Social, Cultural, Economic, Political
- Approaches to globalisation: Hyperglobalists, Transformationalists, Sceptics
- International migration and crisis
- Backlash to globalisation and Anti-globalisation movements

Evaluation Methods:

Term paper, Presentation, Assignments/book review, Class participation, end-semester examination

Course content:

Section I

Dr. Sheetal Sharma

The topics covered in section I will introduce the concept of culture, change and understanding the process of globalisation as one of the processes of social change. As globalisation has altered the nature and structure of socio-cultural, political and economic structures of society, the topics will offer a comprehensive understating of the theoretical perspectives and approach to analyse the concept of social change, the process of globalisation, and its impact upon culture and society. It will further delve into examining the anti-globalisation movements and their causes. The section also deals with the international migration and movement of people and communities as a consequence of rapid internationalisation and its impact on individuals and societies.

- Understanding culture, society, and theories of social change
- Globalization and social change
 - Conceptualizing globalization and the idea of a Global Village
 - Causes and consequences
- Aspects of globalization
 - The global economy, technology and globalization
 - Culture and change
 - Religion politics and Conflict
- Approaches and perspectives on globalization
 - Hyperglobalists, transformationalist, sceptics
 - Global Culture, Glocalization and Impact on Regions (India and Europe)
- Globalisation and Migration
- Globalisation and Indian Diaspora in Europe
- Cultural Diplomacy, people-to-people connect

Section II

Dr. Preeti D. Das

Learning Outcome

- Have a comprehensive understanding of the concepts – globalisation, social change and culture in general. The focus shall be on India and Russia.

- Understand the Russian perspective on globalisation and culture through the changing contours of the socio-political and economic system
- Comprehend the future of socio-cultural development against the backdrop of the Russo-Ukraine War

Course Content

Unit 1. – This unit will introduce the conceptual understanding of culture and its relation to globalisation. Culture as an indispensable concept for the movement of ideas, goods and people remains complicated. Class discussion would focus on social evolution, religious practices, traditional cultures and conflict as to how they influence the contemporary understanding of socio-cultural development. The discussion would be based on the Indian, Russian & Central Asian societies from the regional and global perspective.

Unit 2. – The unit will provide a base for understanding culture and social change from the historical and geographical perspective. It will also provide a detailed understanding of globalization from a historical perspective. The class discussion will touch upon various modes of cultural analysis and social change, and how we form cultural identities in general with a focus on Russian society.

Unit 3. - Globalization – theoretical issues and debates - The unit covers various contemporary theoretical discourses and perspectives on globalization (Primarily Indian and Russian). It investigates the transformation in India and Russia illustrating the connection between academic theory and how it translates into reality.

Unit 4. – This unit discusses issues related to the rising concern of global security. It will highlight how culture can be used or misused in shaping the global narrative. Class discussion would be on the discourses and debates on security post-Ukrainian crisis.

Unit 5. – The focus of the unit is on the uncertainties brought by globalisation for human society as well as the environment. Despite the realisation of climate change as a universal threat, there is sluggishness in responding to these crises which would be vital for this unit. What role does culture play in shaping the response of global societies?

Reading list

1. Waters, M. Globalization. (London: Routledge, 2001) second edition
2. Albow, Martin The Global Age. (London: Blackwell, 1996)
3. Giddens, A. The Consequences of Modernity. (Cambridge: Polity Press, 1990)

4. Giddens, A. *Runaway Worlds*. (London: Profile Books, 1999)
5. Held, D., A. McGrew, D. Goldblatt and J. Perraton, *Global Transformations*. (Cambridge: Polity Press, 1999)
6. McMichael, P. *Development and Social Change: a Global Perspective*. (London: Sage, 2000)
7. Ohmae, K. (ed.) *The Evolving Global Economy: Making Sense of the New World Order*. (Boston: Harvard University Press, 1995)
8. Perrons, D. *Globalization and Social Change: People and Places in a Divided World*. (London: Routledge, 2004)
9. Robertson, R. *Globalization: Social Theory and Global Culture*. (London: Sage, 1992)
10. Wade, R. 'Globalization and its Limits: Reports of the Death of the National Economy are Greatly Exaggerated' in Berger, S. and R. Dore (eds) *National Diversity and Global Capitalism*. (Ithaca, NY: Cornell University Press, 1996)
11. Appadurai, A. *Modernity at Large: Cultural Dimensions of Globalization*. (Minneapolis; London: University of Minneapolis Press, 1996)
12. Bell, Daniel, *The End of Ideology*. (Cambridge, Mass.: Harvard University Press, 2000).
13. Castells, M. *The Information Age: Economy, Society and Culture. Volume 1: The Rise of Network Society*. (Oxford: Basil Blackwell, 1996)
14. Featherstone, M. *Global Culture: Nationalism, Globalization and Modernity*. (London: Sage, 1990)
15. Wallerstein, I. *The Modern World System*. (New York; San Diego: Academic press, 1974)
16. Cowen, T. *Creative destruction. How Globalization Is Changing the World Cultures*, Princeton N.J. Princeton University Press- 2002
17. Clifford, J. "Travelling Cultures." *Routes: Travel and Translation in the Late Twentieth Century*. Cambridge, MA: Harvard University Press, 1997.
18. Hannerz, Ulf. "Cosmopolitans and Locals in World Culture." *Global Culture: Nationalism, Globalization and Modernity*. Featherstone, M., Ed. Thousand Oaks, CA: Sage Publications, 1994. 248.
19. Ong, Aihwa. *Flexible Citizenship: The Cultural Logic of Transnationality*. Durham, NC: Duke University Press, 1999.
20. Sen A., *Identity and Violence: The Illusion of Destiny*, W.W. Norton Company, London, 2007.
21. Wydra H. and Thomassen B., (Eds), *Handbook of Political Anthropology*, Chapter 27th Thomas Hylland Eriksen, *Globalization* (Edward Elgar Press 2018).
22. Chumakov A. N., DeBlasio A., & Ilyin I. (Eds), *Philosophical Aspects of Globalization: A Multidisciplinary Enquiry*, (BRILL, Leiden, Boston 2022).

Note: The reading list will be updated regularly, to include more articles and books on contemporary themes.