

XXXVIII ALL INDIA SOCIOLOGICAL CONFERENCE

(December, 27-29, 2012) at

Department of Sociology,

University College of Social Sciences

Mohanlal Sukhadia University, Udaipur (Rajasthan)

RC-13- Science, Technology & Society

Convener,

Dr. Madhav Govind

Associate Professor

Centre for Studies in Science Policy,

School of Social Sciences

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List of Papers for Presentation

RC-Session 1: 27th December, 2012, Thursday ; Time: 14.00-16.00

Session-I: Science, Technology and Gender Issues

| Sr.No | Author's name | Title of Paper |
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| 1. | NANJAMARI K, RESEARCH SCHOLARS, DEPTT. OF SOCIOLOGY, BANGALORE UNIVERSITY, BANGALORE-560 056, | WOMEN IN IT INDUSTRY-A SOCIOLOGICAL APPROACH- BANGALORE CITY |
| 2. | MANJIMA DAS <i>Department of Sociology, Jadavpur University, Kolkata</i> | CYBER BULLYING: A CASE STUDY OF HIGH SCHOOL STUDENTS IN KOLKATA |
| 3. | Sukanya Pal, <i>Department of Sociology, Jadavpur University, Kolkata-70032</i> | GENDERING OF TECHNOLOGY:THE CASE STUDY OF MOTORCYCLING SUBCULTURE IN KOLKATA |
| 4. | ZEBA ASLAM AND BIPUL KUMAR BHADRA <i>Department of Sociology, Jadavpur University, Kolkata</i> | MASCULINITY AND TECHNOLOGY:A STUDY OF COLLEGE YOUTH IN CYBERSPACE |
| 5. | SRIJITA ROY <i>Department of Sociology, Jadavpur University, Kolkata</i> | BODY AND SEXUALITY: THE ROLE TECHNOLOGICAL INTERVENTIONS AMONG THE YOUTH IN KOLKATA |

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| 6. | Seema Dutta <i>Department of Sociology, Jadavpur University, Kolkata</i> | CHANGING MARRIAGE ARRANGEMENTS AND THE RISE OF ONLINE MATRIMONIAL SITES: A COMPARITIVE STUDY OF TWO ETHNIC GROUPS |
| 7. | Dr. Sudeshna Mukherjee <i>Asstt. Prof. Centrefor Women Studies, Bangalore University, Bangalore</i> | Assisted Reproductive Technology and Surrogacy: A Means for Commodification of Women's Body and Choices |
| 8. | Supriya Bangar & Madhav Govind <i>Centre for Studies in Science Policy, Jawaharlal Nehru University, New Delhi</i> | WOMEN AND SOCIAL ORGANIZATION OF SCIENCE: A STUDY OF TWO LIFE SCIENCE RESEARCH ORGANISATIONS IN INDIA |
| 9. | AARDRA SURENDRAN <i>RESEARCH SCHOLAR, CSSS,SSS,JNU , NEW DELHI</i> | POLICY, TECHNOLOGICAL CHANGE AND WOMEN'S WORK IN RURAL INDIA: A CLOSER LOOK AT 'EMPOWERMENT' |
| 10. | TULIKA BHATTACHARYYA <i>Department of Sociology, Jadavpur University, Kolkata</i> | TECNOLOGICAL OMNOPTICON: A SOCIOLOGICAL STUDY OF THE JOB ATTITUDES OF BPO FLA'S, IN KOLKATA |
| 11. | Megha Bagdas , <i>Dept. Sociology, Jadavpur University, Kolkata-700 032</i> | BODY ENHANCEMENT: THE ROLE OF TECHNOLOGY |

RC-Session II: 28th December, 2012, Friday : Time: 9.00-11.00

Session-II: Science, Technology and Developmental Issues

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| 1. | DR. CH. KRISHNA RAO, Asst. Prof in Sociology at the Centre for Economic and Social Studies (CESS), Hyderabad. | Sociological study of Oil palm Growers in East Godavari District |
| 2. | GOPAL KUMAR CHOUDHARY, Research Scholar, Department of Sociology, School of Social Science, University of Hyderabad, Gachibowli, AP | Innovation in Agriculture: A Study of Hybrid Rice technology in India |
| 3. | RAJESH NANDAN SINGH MEHAR Research Scholar, Centre for Studies in Science Policy, Jawaharlal Nehru University, New Delhi | Changing Contours and Issues in Seed Sector Development |
| 4. | M. KAMMINTHANG , Research Scholar, Centre for the Study of Social System, JNU, New Delhi-110067 | INDUSTRIAL POULTRY, RISK MANAGEMENT AND MODERNIZATION OF AGRICULTURE: A CASE STUDY OF THE OUTBREAK OF BIRD FLU IN WEST BENGAL, INDIA |
| 5. | NAVEEN KUMAR CHERPIELLY, Research Scholar, Department of Sociology, School of Social Science, University of Hyderabad, Gachibowli, AP | Technology and Agricultural Information and Communication: A Sociological Review of State and Non-State Initiatives in India |
| 6. | Aditi Bharti & Dr. D.C. Choudhary(Principal) Dept. of Sociology, L.N.M.U Darbhanga | SCIENCE, TECNOLOGY AND DEVELOPMENT OF MITHILANCHAL |
| 7. | Jawhar C.T. Research Scholar, Department of sociology, University of Hyderabad | Ecotechnology as new form of Civic entrepreneurship: For Sustainable Development and Social Change |
| 8. | DR. KUNAL SINHA Asst Prof., Centre for CSST&IPS, Central University of Gujarat, Gandhinagar | Exploring the role of Science and Technology in achieving the Millennium Development Goals in India |
| 9. | Anita Pinheiro and Madhav Govind, Centre for Studies in Science Policy, Jawaharlal Nehru University, New Delhi | Techno-Scientific and People's Perspectives on Mangrove Conservation in Kerala: Exploring Policy Implications |
| 10. | PREMA RAJGOPALAN, Deptt. of Humanities and Social Sciences, IIT, Chennai | Science and Innovation: some concerns in india |
| 11. | VIKAS KUMAR AND KUNAL SINHA Central University of Gujrat, Gandhi Nagar, Ahmadabad, Gujrat | Role of Technological Transformation in Agriculture innovation in India |
| 12. | Devaraj P. Prof. Haribabu E. Department of Sociology and Centre for Knowledge, Culture and Innovation Studies, University of Hyderabad | Solar Photovoltaics Industry in India: Reality and Rhetoric |

RC-Session III: 28th December,2012, Friday ; Time: 14.00-15.30

Session-III: ICTs, Media and Society

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| 1. | RAYIES ALTAF Research Scholar, Centre for Studies in science policy, JNU, New Delhi-110067 | Scientific Controversy in Indian Print Media: A Case Study of Bt. Brinjal |
| 2. | Sreyasi Chatterjee, Assistant Professor, Department of Human Development, J.D. Birla Institute, Kolkata | Genetically Modified Food as a Potential Public Health Hazard in India: Analyzing the Role of Popular Media in the Social Construction of Risk |
| 3. | R. Rajesh, & Vinodh kumar G.C, Deptt. of Sociology, Bangalore University, Bangalore | Information Technology and Emerging Social Group : With Special Reference to Bangalore City |
| 4. | VASWATI BANERJEE, LECTURER, RANI BIRLA GIRLS' COLLEGE, KOLKATA | Patterns of Internet Usage in Cybercafe: A Comparative Study of Kolkata, Burdwan and Medinapore |
| 5. | SAMIR BISWAS LECTURER, DEPTT. OF SOCIOLOGY PAKUAHAT DEGREE COLLEGE, WEST BENGAL | Mobile Phone and Rural Youth: A Sociological Investigation in Malda District |
| 6. | DUTTA PATTANAİK RESEARCH SCHOLAR, CENTRE FOR KNOWLEDGE CULTURE AND INNOVATION STUDIES, UNIVERSITY OF HYDERABAD | Perception and Aspiration of Intermediate Science Students about Science and a Career in Future: A Study of Two Districts Of Odisha |
| 7. | SUMANTH S. HIREMATH and Ashwini Jamuni Dept. of Sociology, Rani Channamma University, Belgaon, Karnataka | Mobile Phone Usage Among University Students: A Case Study |
| 8. | MOUTAN ROY Department of Sociology, Jadavpur University, Kolkata | Digital Divide in the Knowledge Domain: An Exploration into the Emergent Stratification at the Higher Secondary School , |
| 9. | Kingsook Saha, Assistant Professor Kaliachak Bikram Kishore Adarsh Sanskrit Mahavidyalaya, Medinipur, West Bengal | Adoption and Integration of Information and Communication Technologies (ICTs): A Case Study of College Teachers |
| 10. | DR. R. RAJESH, READER & WAFIA RIYALU, Deptt. of Sociology, Bangalore University, Bangalore | Gaining Momentum of Social Movement and ICT with Special Reference to Social Networking Sites |
| 11. | DWARKESHWAR DUTTA AND MADHAV GOVIND Centre for Studies in Science Policy, Jawaharlal Nehru University, New Delhi | Computer Simulations, Knowledge Production and Reliability: Exploring the Disciplinary Perspectives |

RC-Session IV: 28th December,2012, Friday ; Time: 18.00-19.30

Session-IV: Joint session with RC-24

On

“Interrogating new technologies: Social networking sites and young people”

RC-Session V: 29th December, 2012, Saturday; Time: 9.00-11.00 AM

Session-V: Science, Technology and Social inclusion

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| 1. | SUVRA ROY AND BIPUL, KUMAR BHADRA Department of Sociology, Jadavpur University, Kolkata-700032 | FROM MARGINALIZATION TO SOCIAL INCLUSION: A STUDY OF THE POLICIES AND TECHNOLOGIES FOR MAINSTREAMING THE DISABLED |
| 2. | HARESH NARAYAN PANDEY ASST. PROF., DEPTT OF SOCIOLOGY CENTRAL UNIVERSITY BIHAR | GLOBALISATION, ICT AND IDENTITY FORMATION: A VILLAGE STUDY |
| 3 | DEBARATI CHAKRABORTY Department of Sociology, Jadavpur University, Kolkata-700032 | AUTISM AND TECHNOLOGY: EXPLORING THEIR LINKAGES |
| 4. | Anushree Singh Research Scholar, Centre for Studies in Science Policy, JNU, New Delhi-110067 | Managing Technology for the 'Commons': A case of Rainwater Harvesting system in India |
| 5. | SNEHA TIWARI Department of Sociology, Jadavpur University, Kolkata-700032 | THE SOCIOLOGY OF COMPLEX AUTOMOBILITY: EXPLAINING THE DIALECTIC OF TECHNOLOGY AND SOCIETY |
| 6. | RUMANI CHAKRABORTY, <i>DEPARTMENT OF SOCIOLOGY, JADAVPUR UNIVERSITY, KOLKATA- 700 032</i> | MUSIC AND THE EMERGENCE OF CULTURAL LAG: TECHNOLOGY, MUSIC INDUSTRY AND THEFT |